



## Mission & Values

### Northern Hi-Tec's MISSION is

To be recognised as one of the UK's foremost suppliers of integrated electronic design, electronic manufacturing services and industrial labelling and overlay products, delivering **excellence and total customer satisfaction**.

Northern Hi-Tec will achieve its Mission by adopting the following core values in the conduct of its business.

**A) Customer first** – The long-term success of our business depends on the value our customers place upon us. It **must** be our primary goal to meet our customers' needs in the areas of service, quality, delivery, reliability and value for money.

**B) Investment in our employees** – Northern Hi-Tec's greatest asset is its employees. We must invest in their training and development to be successful in our company's mission.

**C) Safety** – We are committed to the effective safety of our employees and the public. We must express this value by complying with regulations and pro-actively reducing work place hazards and offering suitable safety training where needed.

**D) Excellence** – We believe excellence should be the standard for all we do and should be achieved in all areas of our business to ensure we serve our customers to the highest possible standards.

**E) Integrity** – It is imperative that we conduct our business to the highest ethical and legal standards. Our companies' reputation and brand should be centred on honesty, fairness and sincerity in all our activities.

**F) Environmental Stewardship** – We believe in operating our business in the most environmentally way possible and to be pro-active in seeking ways to reduce environmental impact. We will endeavour to minimise our use of pollutants, reduce our use of utilities where possible and recycle our paper waste and delivered packaging for our own goods out packaging.